

ADVERTISING RATES FOR April 2023 - March 2024

FULL PAGE
390mm x 265mm
Printed Area

½ PAGE
193mm x 262mm
Portrait

½ PAGE
265mm x 193mm
Landscape

131mm x 193mm
Portrait
or
Landscape

¼ PAGE

¼ PAGE
265mm x 96.3mm
Portrait
or
Landscape

⅛ PAGE
265mm x 48mm
or
131mm x 96.3mm
Portrait
or
Landscape

1/16 PAGE
262mm x 24mm
or
65.5mm x 96.3mm
Portrait
or
Landscape

2/3 PAGE
265mm x 129mm
Portrait
or
Landscape

DOUBLE PAGE SPREAD

Printed Area:
390mm x 532mm

ADVERTISING RATES

Size Single Insertion

Full Page FC	R22,000
Full Page B&W	R19,000
1/2 Page FC	R12,000
1/2 Page B&W	R10,800
1/3 Page FC	R9,000
1/3 Page B&W	R6,500
1/4 Page FC	R7,830
1/4 Page B&W	R5,001
1/8 Page FC	R4,200
1/8 Page B&W	R3,300
Double Page FC	R40,00



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083 512 7096

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admin@khanyisamedia.co.za

Business Card size FC: R800

Per Column centimeter charges: FC - R95; B&W: R53 NB: Column = 331mm

Loose inserts: 4 - 8 pages: R1,800 per 1000 copies (10,000 copies)

12 - 16 pages: R2,000 per 1,000 copies (10,000 inserts)

Pullouts Printed inside: **Please note that we no longer take inserts unless coming through our Mpumalanga Publishers Cooperative.**

USEFUL INFO:

Deadline for adverts is Wednesday 17H00 every week

All prices do not include VAT

TECHNICAL REQUIREMENTS

1. Each page must be in its own file and have its own unique name.
2. PDF's must be 300dpi, CMYK full colour.
3. Make sure all black text are set in 100% black not CMYK.
4. Page size – 289mm x 410mm (including margins)
5. Printed Area 265mm x 390mm – this includes the dateline.
6. Please note that for column cm advertising, our page has 8 columns across. Each column width is 331mm including the gutter.

CONTACT DETAILS:

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Website: www.khanyisamedia.co.za

Facebook | [issuu.com](https://www.facebook.com/issuu.com) | [twitter](https://twitter.com/) | Google

Also have Google Drive and Drop Box facilities.

Special Advertising Sections: We also have classifieds, advertorials and special features sections charged per point 6 under technical requirements above.

For more information send an email to admin@khanyisamedia.co.za.

Terms of Payment: Bank Transfer per invoice: Ref: Invoice number.

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