



INFORMING | COACHING | MENTORING | EDUCATING | EMPOWERING | and DEVELOPING YOU

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Finalist of the 2013/14 MDDA-Sanlam National Best Newspaper Award.
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ADVERTISING RATES FOR April 2019 - March 2020

FULL PAGE
390mm x 265mm
Printed Area

1/2 PAGE
193mm x 262mm
Portrait

1/2 PAGE
265mm x 193mm
Landscape

131mm x 193mm
Portrait
or
Landscape

1/4 PAGE

1/4 PAGE
265mm x 96.3mm
Portrait
or
Landscape

1/8 PAGE
265mm x 48mm
or
131mm x 96.3mm
Portrait
or
Landscape

1/16 PAGE
262mm x 24mm
or
65.5mm x 96.3mm
Portrait
or
Landscape

2/3 PAGE
265mm x 129mm
Portrait
or
Landscape

DOUBLE PAGE SPREAD
Printed Area:
390mm x 532mm

RETAIL / SMME RATES Payment before placement of advert

Size	1 Issue	4 Issues	6 months and above
Full Page FC	R8,978	R5,083	R3,954
Full Page B&W	R5,947	R3,953	R2,635
1/2 Page FC	R3,954	R2,904	R2,374
1/2 Page B&W	R2,507	R1,855	R1,325
1/3 Page FC	R2,904	R2,173	R1,601
1/3 Page B&W	R1,982	R1,325	R1,055
1/4 Page FC	R1,982	R1,325	R1,055
1/4 Page B&W	R1,193	R991	R663
1/8 Page FC	R1,193	R991	R663
1/8 Page B&W	R991	R795	R599
1/16 Page FC	R795	R599	R403
1/16 Page B&W	R530	R461	R334
Double Page FC	R15,815	R13,176	R10,552

Business Card size FC: R400

Per Column centimeter charges: FC - R50 B&W: R30 NB: Column = 331mm
Loose inserts: 4 - 8 pages: R6,000 | 12 - 16 pages: R8,650 per 5,000 copies
Pullouts Printed inside: 4 pages: R28,000 | 8 pages: R54,000 | 12 pages: R80,000

CORPORATE RATES Payment after placement per agreement

Size	1 Issue	4 Issues	6 months and above
Full Page FC	R21,083	R15,858	R13,176
Full Page B&W	R19,006	R13,176	R9,238
1/2 Page FC	R11,194	R7,256	R5,279
1/2 Page B&W	R8,862	R5,274	R3,498
1/3 Page FC	R8,862	R5,274	R3,954
1/3 Page B&W	R6,530	R4,606	R3,297
1/4 Page FC	R6,530	R4,606	R3,297
1/4 Page B&W	R4,547	R3,297	R1,749
1/8 Page FC	R3,297	R2,374	R1,982
1/8 Page B&W	R2,374	R1,320	R1,055
1/16 Page FC	R1,664	R1,189	R795
1/16 Page B&W	R1,193	R991	R663
Double Page FC	R36,899	R26,352	R19,769

Business Card size FC: R795

Per Column centimeter charges: FC - R95; B&W: R53 NB: Column = 331mm
Loose inserts: 4 - 8 pages: R6,000 | 12 - 16 pages: R8,650 per 5,000 copies
Pullouts Printed inside: 4 pages: R28,000 | 8 pages: R54,000 | 12 pages: R80,000

USEFUL INFO:

Deadline for adverts is Wednesday 17H00 every week
All prices do not include VAT

TECHNICAL REQUIREMENTS

1. Each page must be in its own file and have its own unique name.
2. PDF's must be 300dpi, CMYK full colour.
3. Make sure all black text are set in 100% black not CMYK.
4. Page size - 289mm x 410mm (including margins)
5. Printed Area 265mm x 390mm - this includes the dateline.
6. Please note that for column cm advertising, our page has 8 columns across. Each column width is 331mm including the gutter.

CONTACT DETAILS:

Telephone: 081 302 9635 / 084 334 4627 (Office)
Mobile: 083 512 7096
Fax to Email: 086 505 0060
Email: admin@khanyisamedia.co.za
Website: www.khanyisamedia.co.za
Facebook | issuu.com | twitter | Google
Also have Google Drive and Drop Box facilities.

Special Advertising Sections: We also have classifieds, advertorials and special features sections charged per point 6 under technical requirements above. For more information send an email to admin@khanyisamedia.co.za.

Terms of Payment: Payment for SMME Retail rates is due **BEFORE** the advert is placed. Corporate and contract bookings are to be paid withing 30 days of placement. A 10% late payment fee will be applied to all payments past 45 days.

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