

# KHANYISA ZULU/ENG

## GERT SIBANDE DISTRICT

Your Provincial Media Partner

### ADVERTISING RATES FOR 2016 / 2017

**FULL PAGE**  
385mm x 262mm  
Printed Area

**½ PAGE**  
193mm x 262mm  
Portrait

**½ PAGE**  
262mm x 193mm  
Landscape

131mm x 193mm  
Portrait  
or  
Landscape

**1/4 PAGE**  
262mm x 96.3mm  
Portrait  
or  
Landscape

**1/8 PAGE**  
262mm x 48mm  
or  
131mm x 96.3mm  
Portrait  
or  
Landscape

**1/16 PAGE**  
262mm x 24mm  
or  
65.5mm x 96.3mm  
Portrait  
or  
Landscape

**2/3 PAGE**  
262mm x 129mm  
Portrait  
or  
Landscape

**DOUBLE PAGE SPREAD**  
Printed Area:  
385mm x 530mm

### RETAIL/SMME RATES

Size	1 Issue	4 Issues	6 months and above
Full Page FC	R7,700	R4,520	R3,390
Full Page B&W	R5,100	R3,390	R2,260
1/2 Page FC	R3,390	R2,490	R2,035
1/2 Page B&W	R2,150	R1,590	R1,130
1/3 Page FC	R2,260	R1,690	R1,245
1/3 Page B&W	R1,700	R1,130	R 904
1/4 Page FC	R1,700	R1,130	R 904
1/4 Page B&W	R1,020	R 850	R 565
1/8 Page FC	R1,020	R 850	R 565
1/8 Page B&W	R 848	R 680	R 510
1/16 Page FC	R 680	R 510	R 340
1/16 Page B&W	R 452	R 395	R 285
Double Page FC	R13,560	R11,300	R 9,050

Business Card size FC: R230  
Per Column centimeter charges: FC - R35; B&W: R25  
Loose inserts: R510 per 1000 copies (Minimum 5,000 copies)

### CORPORATE RATES

Size	1 Issue	4 Issues	6 months and above
Full Page FC	R18,080	R13,600	R11,300
Full Page B&W	R16,300	R11,300	R 7,920
1/2 Page FC	R9,600	R6,220	R 4,520
1/2 Page B&W	R7,600	R4,520	R 3,000
1/3 Page FC	R7,600	R4,520	R 3,390
1/3 Page B&W	R5,600	R3,950	R 2,825
1/4 Page FC	R5,600	R3,950	R 2,825
1/4 Page B&W	R3,900	R2,825	R 1,500
1/8 Page FC	R2,825	R2,035	R 1,695
1/8 Page B&W	R2,035	R1,130	R 905
1/16 Page FC	R1,425	R1,020	R 680
1/16 Page B&W	R1,020	R 850	R 565
Double Page FC	R31,640	R22,600	R16,950

Business Card size FC: R680  
Per Column centimeter charges: FC - R80; B&W: R45  
Loose inserts: R735 per 1000 copies (Minimum 5,000 copies)

**USEFUL INFO:**  
Deadline for adverts is Wednesday 16H00 every week  
All prices do not include VAT

#### TECHNICAL REQUIREMENTS

- Each page must be on its own file and have the correct file name as supplied by the printers.
- PDF's must be 300dpi, CMYK colour.
- Make sure all black text are set in 100% black and not made up of Cyan, Magenta and Yellow.
- Page size – 279mm x 417mm (including margins)
- Margins
  - Left and right 7mm each
  - top margin 12.5mm,
  - bottom margin 14.5mm.
- Artwork size (Printed Area) = 262mm x 385mm – this excludes the dateline.

#### CONTACT DETAILS:

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Facebook | issuu.com | twitter | Google  
Also have Google Drive and Drop Box facilities.

**Special Advertising Sections:** We also have classifieds, advertorials and special features sections. Speak to us for more information.

**Terms of Payment:** Payment for the first insertion is due when advert is booked. Corporate and contract bookings are to be paid within 30 days of placement. A 10% late payment fee will be applied to all payments past 45 days.

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